







WHY COMM UNITY Radio?

- Community radio is a powerful tool for community voices to be heard.
- Improves the quality of adult education
- Provides a solution to include marginalised groups in civic participation and media representation
- Sharing stories is a powerful way to create empathy and understanding.

#### **ABOUT OUR PROJECT**

Our COMM UNITY Radio project aims to empower community radio organisations and volunteers to become an influential pillar of adult education in civic engagement of diverse and vulnerable groups.



# COMMUNITY RADIO EMPOWERING UNHEARD VOICES

## OUR MOTIVATION

**Human Rights** 

## Article 19 of the Universal Declaration of Human Rights

"which guarantees freedom of opinion and expression and the freedom to receive and impart information and ideas through any media and regardless of frontiers"

BUT MANY FEEL EXCLUDED, THEIR VOICE IS NOT HEARD



## **Community Participation**



## SPOTLIGHT ON OUR RESULTS



## WP2. COMM UNITY RADIO INCLUSION & LEARNING PROGRAMME

An Inclusive training programme to teach skills in communication, storytelling, digital broadcasting (community radio & podcasting), marketing skills, inclusion skills, diversity as a value, community wellbeing, democracy & human rights for Adult Educators & Community Radios to adopt across the EU.

# COMMUNITY RADIO EMPOWERING UNHEARD VOICES

### **Learning and Empowerment**



- By telling their stories, people are empowering themselves and the listener to see issues from a different viewpoint.
- This in turn will lead to better understanding and communication between people from marginalised groups and the general population.

#### WP3 DIGITAL BADGES

To recognize & reward learners with secure, portable & shareable digital credentials and a skills-based credential systems that connect learners to new opportunities.

Developed primarily for ADULT LEARNERS, including volunteers and vulnerable community members, digital credentials play a pivotal role in transforming the competencies, processes, and technology of learners, who have been distant from education.

This is the first time partners have pursued this approach – great learning and transferability is expected.





# WP4 COMM UNITY Placements and Podcasts

**COMMUNITY RADIO** 

**EMPOWERING** 

**UNHEARD VOICES** 



Seeing the impact of the ROS FM associate partner project, COMM UNITY Placements and Podcasts has two deliverables:-

1. A COMM UNITY PLACEMENTS GUIDE is a framework for adult educators and community radios to incorporate long term radio programmes placements, developed specifically around diverse and democratic communities, and include their work in their regular content.

**2 COMM UNITY PODCAST SERIES** - an applied learning approach, we are creating a podcast series that elevates diverse, marginalised voices in 12 to 15 podcast shows.



